

PVH

Media Kit

The Power of PVH

2024

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SECTION 1

About PVH

PVH is one of the largest global lifestyle companies in the world, driven by our iconic brands *Calvin Klein* and *TOMMY HILFIGER*. We have approximately 29,000 associates operating in more than 40 countries.

That's the Power of Us.
That's the Power of PVH.



pvh.com



[PVHCorp.](https://www.linkedin.com/company/pvhcorp)



[PVH.Corp](https://www.facebook.com/PVH.Corp)



[pvhcorp](https://www.instagram.com/pvhcorp)



[PVHCorp](https://twitter.com/PVHCorp)



[PVHCorp.](https://www.youtube.com/PVHCorp)

SECTION 2

Our Approach

Vision.

Build *Calvin Klein* and *TOMMY HILFINGER* into the most desirable lifestyle brands in the world and make PVH one of the highest performing brand groups in our sector.

Purpose.

We power brands that drive fashion forward for good.

The Growth Drivers.

1. Win with product
2. Win with the best consumer engagement
3. Win in the digitally-led marketplace
4. Develop a demand and data-driven operating model
5. Drive efficiencies and invest in growth

Values.

We live our values and put them into action.

Individuality – Be you

Partnership – Work together

Passion – Inspire and innovate

Integrity – Do the right thing

Accountability – Own it

SECTION 3

Inclusion & Diversity (I&D) Commitments

Developed with PVH Corp.'s Global Inclusion & Diversity (I&D) Council, these nine commitments span the framework of our strategic I&D pillars — Workplace, Marketplace and Community — to deliver the greatest impact for our associates, our consumers, and our communities. These goals are global, reflecting our rich, regional diversity; although in select circumstances, they will be specific to a certain region. As we reach each of these milestones, we will identify new commitments to guide us forward.

Workplace

Inclusive Representation:

1. Achieve gender parity globally in all leadership positions at the SVP level and above by 2026
2. Increase total BIPOC representation at SVP level and above by 50% and double Black and Hispanic/Latinx representation at Director and VP levels in the U.S. by 2026

Diverse Candidate Slate:

3. Implement a diverse candidate slate requirement for all Director level and above roles in the U.S. by 2021 YE, then expand globally where we can

Retention and Development:

4. Establish and implement formal mentoring programs, resources and tools globally for women, racially/ethnically diverse and other underrepresented groups by 2021 YE

Culture of Inclusivity:

5. Deliver unconscious bias training globally to all PVH associates by 2022

Accountability:

6. Establish and implement an I&D leadership goal for annual performance review process for people managers globally by 2022

Marketplace

Marketing and Advertising Review:

7. Establish quarterly global review of all company and brand marketing and advertising materials and experiences to ensure diverse representation by 2021

Supplier Diversity Program:

8. Establish a formal corporate supplier diversity program in the U.S. and other applicable regions by 2022

Community

Awareness and Access:

9. Invest \$10 million globally over the next four years to amplify awareness and access to opportunities in the fashion industry

SECTION 4

The PVH Foundation

PVH is committed to driving fashion forward for good. The PVH Foundation leads our global philanthropic efforts focused on advancing opportunity, belonging, and renewal, particularly among those from groups that have been historically underrepresented or underserved. PVH Cares is how we extend our philanthropic commitment to reflect the passions and priorities of the PVH workforce – organizing our associates around the world to dedicate their time, talent, and resources in the communities where we work and live.

Power of Opportunity

Workplace Success

Purpose: Pave the way for economic independence and a better tomorrow by providing building blocks and eliminating barriers to career success

Priorities: Workforce Readiness, Job Awareness, Vocational Training and Upskilling, Barriers to Entry, Life Skills, Leadership Development

Power of Belonging

Inclusion & Diversity

Purpose: Cultivate equity and belonging by addressing barriers faced by communities that have experienced systemic disadvantage and celebrate the unique differences among us

Priorities: Equity and Access, Anti-Discrimination, Inclusive Communities

Power of Renewal

Climate & Resilience

Purpose: Ensure the long-term viability and vitality of our communities by fostering innovative solutions that address environmental pressures and help rebuild in the face of crises across the globe

Priorities: Climate Change, Circularity, Environmental Justice, Water, Disaster Relief

SECTION 5

Company Overview

1881

established

1920

listed for trading on
New York Stock Exchange

29K

associates globally

40+

countries where
we operate

~6K+

retail locations

1K+

factories

SECTION 6

Company Timeline

1881

Our founders, Moses and Endel Phillips, begin mending and selling shirts for coal miners in the Pottsville, PA area.

1890

The M. Phillips & Son family business relocates to New York City.

1907

The Phillips' business merges with D. Jones & Son, a prominent shirt and collar maker, and takes the name Phillips-Jones Corporation.

1919

Partnering with inventor John M. Van Heusen, Phillips-Jones Corporation begins production of the patented, soft-folding *Van Heusen* collar, later dubbed "The World's Smartest Collar".

1920

Phillips-Jones Corporation common stock is listed for trading on the New York Stock Exchange.

1943

Phillips-Jones Corporation's manufactures shirts for U.S. and Allied troops during WWII and is honored with the prestigious Army-Navy "E" award for excellence in wartime production.

1957

Phillips-Jones Corporation changes its name to Phillips-Van Heusen Corporation in honor of its best-known shirt brand.

Late 1970s

Phillips-Van Heusen enters designer-brand licensing with brands including *Geoffrey Beene*. New retail stores in factory outlet centers ultimately become a significant portion of the Phillips-Van Heusen business.

1992

Phillips-Van Heusen formalizes historical commitment to corporate responsibility into its code of conduct, "A Shared Commitment".

1995

Phillips-Van Heusen purchases the IZOD brand.

2000

Phillips-Van Heusen acquires the rights to the *Van Heusen* trademark in Europe and Asia, giving it ownership of the brand worldwide.

2003

Phillips-Van Heusen completes the acquisition of Calvin Klein, Inc., adding a globally recognized iconic designer name to its brand portfolio and transforming the business.

2004

Phillips-Van Heusen acquires Cluett, Peabody & Co., Inc., owner of the *ARROW* brand, the *Van Heusen* brand's biggest competitor throughout its history.

2008

Phillips-Van Heusen publishes its first Corporate Social Responsibility report, demonstrating its commitment to transparency across the company, industry, and global community.

2010

Phillips-Van Heusen acquires Tommy Hilfiger, establishing the company's first large-scale direct operation in Europe.

2011

Phillips-Van Heusen Corporation changes its name to PVH Corp. to reflect the growth and change of the company over the previous decade.

2013

PVH Corp. enters the S&P 500 with the acquisition of The Warnaco Group, Inc., the worldwide licensee of *Calvin Klein Jeans* and owner of *Calvin Klein Underwear*, reuniting "The House of *Calvin Klein*" and opening direct operations in Asia and Latin America. The purchase also included Warner's and *Olga*.

2014

The PVH Archives is established, a physical and digital resource created to preserve and protect all archival materials pertaining to PVH Corp. and its portfolio of iconic brands.

2015

A modern-day heir to the original product that started it all, PVH Corp. launches the innovative *Van Heusen Flex Collar* dress shirt, which allows expanding collar comfort.

2017

PVH Corp. acquires True & Co., a Silicon Valley direct-to-consumer intimate apparel e-commerce retailer.

2018

PVH Corp. expands its Heritage Brands portfolio by acquiring the long-time licensed *Geoffrey Beene* brand.

2019

PVH continues to grow its footprint globally by acquiring Gazal Corporation Limited in Australia, reacquiring from Dickson Concepts (International) Limited the license for the Tommy Hilfiger brand in Central and South East Asia, and entering into a new licensing agreement with NIKE, Inc. for our men's underwear business.

2020

PVH celebrates 100 years on the New York Stock Exchange. We are one of only 26 companies and the only apparel company to mark its centennial on the NYSE.

2022

PVH introduced the PVH+ Plan, our multi-year, strategic growth plan, to build *Calvin Klein* and *TOMMY HILFIGER* into the most desirable lifestyle brands in the world, and make PVH one of the highest performing brand groups in our sector.

PVH launched our first official set of time-bound global Inclusion & Diversity Commitments as a critical next step in our ongoing efforts to foster an environment of inclusion, belonging and equity for all.

SECTION 7

Awards

PVH is one of the largest global lifestyle companies in the world. See below for the most recent highlights:

- PVH is certified as a Great Place to Work U.S. for the fifth year in a row
- PVH listed as a *Forbes'* America's Best Large Employer
- PVH ranked on *Forbes* World's Top Companies for Women
- PVH Ranks on *Forbes'* America's Best-in-State Employers
- PVH ranked on *Forbes'* America's Best Employers in New York
- PVH recognized as one of America's 100 Most JUST Companies by *Forbes* and JUST Capital for the fifth consecutive year
- PVH included on *Barron's* 100 Most Sustainable U.S. Companies list for the seventh year in a row
- PVH Ranks on *Newsweek's* America's Greenest Companies
- PVH recognized by USA TODAY as one of America's Climate Leaders first-ever list
- PVH was recognized as a UNIFI®, makers of REPREVE®, Champion of Sustainability
- PVH Ranks on Monster's Best Places to Work for LGBTQ Equality
- PVH Ranks on Disability Equality Index Best Place to Work for Disability Inclusion

SECTION 8

Forward Fashion Targets

Accelerate Climate Action

Greenhouse Gas Emissions

Our offices, distribution centers and stores will be powered by 100% renewable electricity, and we will drive a 30% reduction in Scope 3 greenhouse gas emissions by 2030.

Circularity

All PVH products will contribute to the circular economy throughout the product lifecycle (design, use and end of life) by 2030.

Environmentally-Preferred Materials

Sustainably source 100% of PVH's cotton, viscose and wool by 2025, and 100% of polyester by 2030.

Waste

All PVH offices, distribution centers and stores will achieve zero waste and eliminate single-use plastics by 2030.

Water

Establish five collective action projects in our most water-stressed sourcing communities by 2025.

Hazardous Chemicals and Microfiber

Water leaving our key wet processors will have zero hazardous chemicals and be filtered for harmful microfibers by 2025.

Advance Human Rights

Women's Empowerment

Professional and life skills development programs and services will be made available to 500,000 women across the PVH supply chain by 2030.

Worker Voice

100% of workers employed by key suppliers will have their voices heard through representative workplace committees by 2025.

Ethical Sourcing

SOURCE RESPONSIBLY: 100% of suppliers will meet or exceed our environmental standards by 2030.

SOURCE ETHICALLY: 100% of suppliers will meet or exceed our social standards by 2030.

Safe Workplaces

100% of suppliers will promote and maintain safe and healthy work environments by 2025.

Living Wages

100% of our key suppliers in two primary production countries by 2025 and four by 2030 will proactively support industry-wide collective bargaining to achieve living wages.

Ethical Recruitment

100% of migrant workers at our Level 1 and key Level 2 suppliers will not pay recruitment fees by 2025.

Champion Inclusion and Diversity

Inclusion and Diversity

Deliver unconscious bias training to all PVH associates globally by 2022 and achieve gender parity in leadership positions at the SVP level and above by 2026.

Talent Development

Expand professional skills development and digital literacy programs through PVH University to reach all PVH associates globally by 2023.

SECTION 9

Corporate Signatories

The CEO Action for
DIVERSITY & INCLUSION

International Accord for Health
and Safety in the Textile and
Garment Industry

UN FREE & EQUAL CAMPAIGN

We Are Still In CLIMATE ACTION
COMMITMENTS

UN Fashion Industry Charter for
CLIMATE CHANGE

Committed to UN UNIVERSAL DECLARATION
OF HUMAN RIGHTS
and the UN GUIDING PRINCIPLES
ON HUMAN RIGHTS

UN WOMEN'S EMPOWERMENT
PRINCIPLES

UN Global Compact CEO
WATER MANDATE

UN HEFORSHE CAMPAIGN

Committee for Economic
Development of The Conference
Board (CED) ADVANCING WOMEN IN
CORPORATE LEADERSHIP

The FASHION PACT

OPEN TO ALL pledge

The ARCTIC CORPORATE
SHIPPING pledge

TIME TO VOTE Campaign

The VALUABLE 500

PARADIGM FOR PARITY

PRIDE IN FASHION

BLACK IN FASHION COUNCIL

UN BUSINESS AMBITION FOR
1.5° CELSIUS

SECTION 10

Partners

PVH is proud to partner with leading organizations committed to helping drive fashion forward – for good in sustainability, philanthropy, and inclusion & diversity.

As one of the world's largest global lifestyle companies in the world, we recognize the opportunity and our responsibility to take a stand for what is right.

Here's what they have to say:

SAVE THE CHILDREN

"PVH has been a committed partner to Save the Children for more than a decade," said Carolyn Miles, President and CEO of Save the Children. "We are so grateful for their support of children from preschoolers to young adults."

COUNCIL OF FASHION DESIGNERS OF AMERICA (CFDA)

"PVH is one of the first fashion companies to be certified as a Great Place to Work – a testament to the way PVH treats its associates. In my efforts to understand how fashion companies work to be inclusive and diverse, I reached out to a number of companies and in conversation with PVH, I was so impressed with what they were doing," said Steven Kolb, President and CEO of the CFDA.

FASHION FOR GOOD

Katrin Ley, Managing Director of Fashion for Good, on the partnership with PVH: "PVH Corp. has a strong legacy in corporate responsibility, which it is advancing through innovative approaches to social and environmental issues. This makes it an ideal partner for Fashion for Good. Together, we will focus on innovations that offer better alternatives and enable transparency and traceability across the value chain, from source to store, with the ultimate aim to make fashion a force for good."

WWF

formerly World Wildlife Foundation

"As major trends like urbanization, population growth and climate change exacerbate existing water issues, water is not only an urgent environmental issue but also a risk to business," said Sheila Bonini, Senior Vice President of WWF. "Water stewardship partnerships like the one with PVH are a commitment to the management of shared water resources in the public interest."

GOOGLE

"We are working with PVH to become a digital lighthouse in the fashion space through data-driven and consolidated marketing," said Michael Burke, Industry Director Branded Apparel & Durables of Google.

SAFE HORIZON

"PVH and Safe Horizon have had a wonderful and vital partnership for 20 years," said Ariel Zwang, CEO of Safe Horizon. "We are so grateful for their support — through both contributions and volunteer efforts — on multiple areas of our work. This includes our domestic violence programs and their most recent generous multi-year commitment to help us continue providing a safe space, warm meals, counseling and most of all, hope to young people through our Streetwork Project for homeless youth."

THE FRESH AIR FUND

"Thanks to the incredible generosity of Tommy Hilfiger and PVH, over the past 20 years, 10,000 young men, ages 12 to 15, have grown from boys to young men at The Fresh Air Fund's Camp Tommy. Built on a foundation of brotherhood, leadership training and mentorship, Camp Tommy provides a safe environment where boys grow into responsible adults. Our campers create life-long friendships, learn from their counselors who serve as mentors and role models, all while having fun in the outdoors. We are truly grateful for the extraordinary partnership provided by Tommy Hilfiger and PVH for helping unlock the limitless potential of the young men of New York City," said Fatima Shama, Executive Director of The Fresh Air Fund.

SECTION 10 – Partners *continued***A selection of PVH global partners include:****Climate Action**

Apparel and Footwear International
RSL Management (AFIRM)
Apparel Impact Institute (Aii)
Canopy
CDP
Cradle to Cradle
Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ)
Ellen MacArthur Foundation
Fashion for Good
GIZ's Natural Resources Stewardship
Programme
Global Fashion Agenda
RE100
Science Based Targets Initiative (SBTi)
Sustainable Apparel Coalition (SAC)
Textile Exchange
The Fashion Pact
The Microfibre Consortium
Water Resilience Coalition CEO
Water Mandate
We Are Still In: Climate Action
Commitment
World Wildlife Fund (WWF)

Human Rights

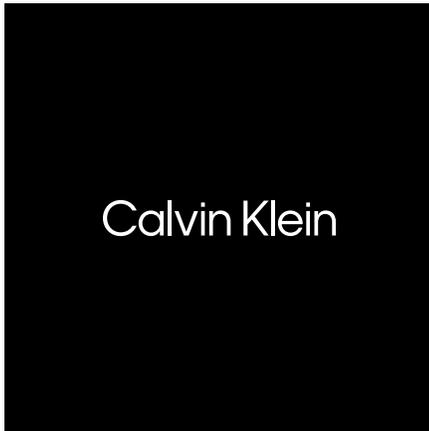
Action, Collaboration, Transformation
(ACT)
American Apparel and Footwear
Association (AAFA)
Better Buying
Better Than Cash Alliance
Gap Inc. Personal Advancement &
Career Enhancement (P.A.C.E.) Program
ILO Better Work
IndustriALL Global Union
The International Accord for
Health and Safety in the Textile
and Garment Industry
International Labour Organization (ILO)
Power of Nutrition
Reimagining Industry to Support
Equality (RISE)
Resilience Fund for Women in Global
Value Chains
Responsible Labor Initiative (RLI)
Sustainable Apparel Coalition (SAC)
Social & Labor Convergence Program
(SLCP)
UN Generation Equality Forum
UN Global Compact
UNI Global Union
U.S. Agency for International
Development

Community and Inclusion

Americares
Australian Business and Community
Network
Black in Fashion Council
BlaQ Aboriginal Corporation
Council of Fashion Designers of America
Creatives Want Change
Custom Collaborative
Dress for Success
Ecotece Institute
Fashion Council Germany
Fashion for All Foundation
Fashion Institute of Technology Social
Justice Center
Fashion Minority Alliance
Fashion and Race Database
Graduate Fashion Foundation
Harlem's Fashion Row
House of Denim Foundation
I Love First Peoples
ILGA World
KELY Support Group
Misa Hylton Fashion Academy
National Urban League
New Circles
PFLAG National
Plan International
Rainbow Railroad
Safe Horizon
Save the Children
The Trevor Project
Transgender Legal Defense &
Education Fund
Transgender Law Center
Workplace Pride
World of Art Brut Culture
World Vision

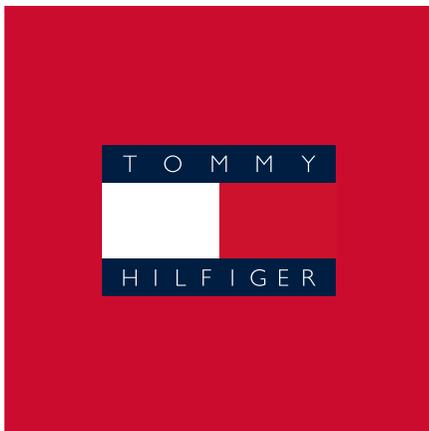
SECTION 11

Brand Overviews



The *Calvin Klein* brands — *CK Calvin Klein*, *Calvin Klein*, *Calvin Klein Jeans*, *Calvin Klein Underwear*, and *Calvin Klein Performance* — are connected by the intention and purpose of elevating everyday essentials to globally iconic status. Each of the brands has a distinct identity and position in the retail landscape, providing us the opportunity to market a range of universally appealing products to domestic and international consumers with a variety of needs. Our products are underpinned by responsible design, high-quality construction, and the elimination of all unnecessary details. We strive for unique and dimensional pieces that continuously wear well and remain relevant season after season. Global retail sales of *Calvin Klein* products were approximately \$9 billion in 2023.

Calvin Klein continues to solidify its position as an innovator of emerging digital platforms and modern marketing campaigns. PVH acquired Calvin Klein in 2003 and continues to oversee a focused approach to growing the brand's worldwide relevance, presence, and long term growth.



TOMMY HILFIGER is one of the world's most recognized premium lifestyle brands, welcoming and inspiring consumers since 1985. Originally established in New York City and infused with the spirit of Americana, the brand is defined by its Classic American Cool roots and red, white and blue DNA. Inspired by a relentless pursuit of writing new rules for American fashion and pop culture, *TOMMY HILFIGER* creates the modern uniform for an aspirational lifestyle. Founder Tommy Hilfiger remains our Principle Designer and represents guidance and inspiration for the design process. Global retail sales of products sold under the *TOMMY HILFIGER* brands, including sales by our licensees, were approximately \$9 billion in 2023.

SECTION 12

Executive Bios



Stefan Larsson

Chief Executive Officer, PVH Corp.

Stefan Larsson is PVH Corp.'s Chief Executive Officer and a member of its Board of Directors. He assumed both roles in February 2021, having joined the company as President in 2019.

With the launch of the PVH+ Plan, the company's multi-year, brand-building growth plan, Stefan has set out the vision to build *Calvin Klein* and *TOMMY HILFINGER* into the most desirable lifestyle brands in the world and make PVH one of the highest performing brand groups in the sector.

Prior to joining PVH, Stefan was the Chief Executive Officer of Ralph Lauren Corp., where he successfully refocused the company on what made it iconic, improved its performance and set the path for future growth. Previously, Stefan served as the Global President of Old Navy, a division of Gap Inc., where he helped Old Navy deliver 12 consecutive quarters of profitable growth and positioned the brand among the top preferred brands among millennials in America. Preceding that, for nearly 15 years, Stefan held multiple key leadership roles on the team responsible for growing H&M, with revenues increasing from approximately \$3 billion to \$17 billion and operations expanding from 12 to 44 countries. He started his career at H&M, working in global roles with responsibility for product including assortment planning, merchandising and production.

Stefan has a proven record of leadership and global experience in driving transformation and brand building in an increasingly dynamic and ever-changing consumer landscape. He is highly regarded for his strategic focus and operational track record.

Stefan earned a Master of Science in Business Administration jointly from the Hanken School of Economics and Business Administration in Finland, and Jonkoping International Business School in Sweden.

SECTION 12 – Executive Bios *continued*

Zac Coughlin

Chief Financial Officer, PVH Corp.

Zac Coughlin is Chief Financial Officer of PVH Corp., and assumed the role in April 2022.

He is a member of the Executive Leadership Team, with responsibility for the global Finance function, including Investor Relations, Treasury, Tax, Audit, Global Real Estate and Facilities. Zac joined PVH from DFS Group Limited, a subsidiary of LVMH Moët Hennessy Louis Vuitton Group, where he served as Group CFO and Chief Operating Officer. Prior to joining DFS, Mr. Coughlin was CFO at Converse, Inc., a division of Nike, Inc., supporting its global business spanning wholesale, retail and eCommerce. Zac started his career with Ford Motor Company where he held multiple global financial leadership roles. While there, he worked on the ground in a number of international markets in Asia and Europe.

He received his MBA from Harvard Business School and graduated from The Ohio State University with a BSBA in Finance and Supply Chain Logistics.



Eva Serrano

Global Brand President, Calvin Klein

Eva Serrano is Global Brand President, *Calvin Klein*, and assumed the role in March 2023. She is part of PVH's Executive Leadership Team and oversees the Calvin Klein brand and business globally.

Eva joins PVH and Calvin Klein with 20 years of leadership experience with Zara and the Inditex group. Serrano began her career in Europe, where she was part of the international commercial development for Zara Europe before assuming the International Commercial Director position for Asia Pacific and playing a key role in expanding growth in the region. She most recently served as President for Inditex Greater China, where she was responsible for leading that rapidly growing market. While at Inditex, her responsibilities spanned multiple brands, and she has experience across the entire retail value chain - product, marketing, consumer experience in stores and digital, as well as supply chain – affording her a true omni-channel marketplace view.

She earned a Bachelor of Arts, Touristic Management from the GETA Business School in Spain and received a postgraduate degree from HKU Business School in Digital Social Media Marketing. In 2022, she completed both her Masters, Global Executive Program at Tsinghua University in China and the Advanced Management Leadership Program from the Säid Business School at the University of Oxford. In 2021, Ms. Serrano was recognized with the best Entrepreneurs Award Shanghai, China.



Lea Rytz Goldman

Tommy Hilfiger Global Brand President

Lea Rytz Goldman is Global Brand President, *TOMMY HILFIGER*, and assumed the role in April 2024. She is part of PVH's Executive Leadership Team and oversees the *TOMMY HILFIGER* brand and business globally.

Lea is a highly experienced global brand leader, joining PVH and *TOMMY HILFIGER* with a strong track record of growing brands and driving sustained, brand-accretive growth globally. Lea most recently served as Managing Director of COS, where she led the revitalization and strong global growth of the COS brand, operating in over 40 markets worldwide. Prior to COS, she led the repositioning and brand growth of Arket as part of her 11-year tenure of successful brand leadership with the H&M Group.

Beyond this experience, she brings more than 20 years of brand leadership from other European brand groups where she led teams through operational and strategic changes with a turnaround mindset, including international expansion throughout Europe and Asia, and gained diverse, omnichannel market knowledge, all while driving increased brand desirability and growth.

SECTION 12 – Executive Bios *continued***Martijn Hagman**

Chief Executive Officer, Tommy Hilfiger Global & PVH Europe

Martijn Hagman is the Chief Executive Officer of Tommy Hilfiger Global and PVH Europe. Martijn has helped over his 12 years with the company to evolve TOMMY HILFIGER into one of the world's most recognized premium lifestyle brands, and establish the foundation for the PVH Europe organizational structure, moving from a mono-brand to a multi-brand organization with PVH's acquisition in 2013 of the Calvin Klein Europe business. With a consumer-centric mindset, Martijn has driven the vision to evolve digital business operations, modernize the fashion value chain, progress towards aggressive sustainability targets and circularity innovations, and sustain healthy top and bottom-line growth.

Martijn joined Tommy Hilfiger in 2008 as Group Controller. He was promoted in 2009 to Vice President, Group Finance, and, following PVH's acquisition of Tommy Hilfiger in May 2010, he transitioned to the Tommy Hilfiger Europe organization as Senior Vice President, Finance. Martijn was appointed as Chief Financial Officer, PVH Europe, in April 2013 and extended his financial oversight role to include Tommy Hilfiger's global operations in September 2014. He added the role of Chief Operating Officer, PVH Europe, in November 2017.

Prior to joining Tommy Hilfiger, Martijn worked at Ernst & Young for 10 years within the International Audit practice, spending time in the Amsterdam and San Jose, California offices. Martijn graduated from the University of Amsterdam with a Masters in Business Economics in 1998. He is a Dutch Certified Auditor (RA) and has a CPA license with the California Board of Accountancy.

**Donald Kohler**

President, Calvin Klein Americas

Donald Kohler is President, Calvin Klein Americas, and assumed the role in March 2023. He is part of PVH's Executive Leadership Team and leads the regional Calvin Klein business.

Donald joins from global brands including Burberry, Salvatore Ferragamo and Diesel. He was responsible for leading the Americas region and his expertise lies in direct-to-consumer and third-party driven business models including owned and operated retail, wholesale, franchise and licensing, and e-commerce across the luxury, premium and specialty segments.

He earned a Bachelor of Arts, Economics, from the University of Redlands and sits on the Global Business Advisory Board for the university. He also serves as an Executive Advisor and Mentor with RAISEfashion, a non-profit network of fashion industry leaders providing pro bono consulting to BIPOC-owned brands and individuals.

SECTION 12 – Executive Bios *continued***Sophia Hwang-Judiesch**

President, Tommy Hilfiger North America

Sophia Hwang-Judiesch is President, Tommy Hilfiger North America, and assumed the role in January 2024.

She joined PVH with more than 30 years of leadership experience across retail, wholesale and e-commerce operations and a strong track record of driving growth, building new businesses and improving profitability in key global markets. She was previously President of Hudson's Bay where she was responsible for executing a robust omnichannel optimization strategy to elevate the consumer experience across retail stores and the company's strong e-commerce business in Canada. Prior to joining Hudson's Bay, Sophia was Vice President of Strategic Initiatives at Ulta Beauty, where she led the partnership and launch of the highly successful Ulta Beauty@Target.

Sophia has also served as Senior Vice-President at Carters Oshkosh Canada, and has held various Country Manager roles at Esprit in China, Australia and Hong Kong where she was responsible for revitalizing operations in each market. She earned her Bachelor of Arts and Sciences Honors in political science from the University of Toronto in Canada.

**Tom Chu**

Regional President, PVH Asia Pacific

Tom Chu is Regional President, PVH Asia Pacific, a position he has held since February 2020. Tom is responsible for overseeing operations and driving growth for the *TOMMY HILFIGER* and *Calvin Klein* brands across the region. This includes developing and implementing strategic initiatives for both brands and coordinating the Asia Pacific strategy with the broader global initiatives established for each. Tom joined PVH as Chief Executive Officer and Representative Director, Tommy Hilfiger Japan, in October 2013 before becoming President, PVH Japan, in May 2016.

Prior to joining PVH, Tom worked at various global consumer companies with roles that include President and General Manager, Cole Haan Japan; President and Chief Executive Officer, Hugo Boss Japan, India and Asia Pacific; Managing Director, Asia / President of Japan for Godiva Asia Pacific; and President of S.T. Dupont Japan.

Tom graduated from the Fashion Institute of Technology in New York with Honors, after graduating from Bunka University in Tokyo.

**David Savman**

Chief Supply Chain Officer, PVH Corp.

David Savman is Executive Vice President and Chief Supply Chain Officer (CSCO) of PVH Corp., and assumed the role in December 2022. He is part of PVH's Executive Leadership Team and leads global supply chain, corporate responsibility, sourcing and logistics strategy for the organization.

David joins PVH from H&M Group where he spent 19 years, most recently as Head of Global Supply Chain. He was responsible for all sourcing, procurement and warehouse operations and managed an organization across over 80 countries.

He previously managed key functions including supply chain, production and purchasing, and worked in several international markets across Asia and Europe.

David holds a Bachelor of Science degree in Textile Engineering from The Swedish School of Textiles, University of Borås.

SECTION 12 – Executive Bios *continued***Ester Jimenez**

Chief Technology and Information Officer, PVH Corp.

Ester joined PVH as the Chief Technology and Information Officer in January 2024 and is based in the company's New York office. In this role, Ester is responsible for developing and driving a technology and systems strategy that puts innovation and efficiencies at the forefront to solve business needs and elevate the consumer experience.

Ester has over 20 years of experience leading technology teams for multi-brand consumer businesses and a strong track record of spearheading significant IT transformations and expertise in supply chain technology. She joined PVH from Tiffany & Co. where she served as CIO and Senior Vice President, leading the company's technology function shortly after it was acquired by LVMH. In this role, Ester was exposed to a deep and diverse technology experience as she spearheaded a comprehensive, multi-year digital transformation, which led to an elevated customer journey and a more integrated approach with the broader business. She also played a pivotal role in driving efficiencies across functions, channels and geographies and took the lead in reshaping the organization's data strategy.

Prior to Tiffany & Co., she was IT Vice President, Global Supply Chain & Interim Global Data & Analytics, at Estee Lauder. Ester also held senior technology roles at Coty and Avon. She earned a Bachelor of Arts in Geography from Universitat Autònoma in Spain and a postgraduate diploma in European Leisure Management from the University of Wales in the UK.

**Amba Subrahmanyam**

Chief People Officer, PVH Corp.

Amba is Chief People Officer of PVH Corp., and assumed the role in February 2024. She is a part of PVH's Executive Leadership Team and leads the global People function, including Talent Management and Development, Rewards, HR Systems, Inclusion & Diversity, Executive Development, and The PVH Foundation.

Amba joined PVH as Executive Vice President of People for PVH Americas and Calvin Klein Global, in February 2022. During this time, she was responsible for leading People strategy and execution at a critical time of transformation for the Calvin Klein brand and our North America business.

Prior to joining PVH, Amba held HR leadership roles at Tapestry, Tory Burch and Coach Inc.

Amba has extensive global experience in organizational transformations and integrations across multiple brands, businesses and countries. She has a strong track record for achieving business results through people initiatives and has a passion for building and developing diverse and talented teams.

Amba holds a Master of Arts in Behavioral Sciences with an Industrial Organizational Psychology concentration from the University of Houston.

SECTION 12 – Executive Bios *continued***Sara Bland**

Chief Strategy Officer, PVH Corp.

Sara Bland is Executive Vice President and Chief Strategy Officer of PVH Corp., and assumed the role in October 2022. She is a part of PVH's Executive Leadership Team and leads Strategy, Business Development and global transformation initiatives.

Sara joins PVH from Kontoor Brands, Inc. where she was EVP Global Strategy. She was responsible for accelerating growth via leading corporate strategy, consumer insights, innovation platforms and key transformational projects.

Prior to this, Sara spent over a decade in senior strategy roles with world-class global consumer organizations, including GlaxoSmithKline, PepsiCo, Procter & Gamble, and Booz Allen Hamilton, working in North America, Asia and Europe.

Sara earned an MBA from Harvard Business School, a Master of Philosophy in International Relations from Cambridge University and her BA in psychology and history from York University in Toronto, Canada.

**Amber McCann**

Chief Communications Officer, PVH Corp.

Amber McCann is Chief Communications Officer, and assumed the role in April 2023. She is a part of PVH's Executive Leadership Team and leads all aspects of PVH's global internal and external communications strategy.

Amber joins PVH with extensive global retail and consumer experience, most recently as Vice President of Global Brand and Communications at Poshmark, where she guided the company's global communications strategy through its IPO in 2021 and acquisition by NAVER Corp. in 2023.

Previously she spent 10 years in senior communications roles at Levi Strauss & Co. where she led a strategy that helped position the global apparel company as an innovative and values-based leader, including leading communications efforts around the company's strategy, execution and IPO.

She earned a Bachelor of Arts in Journalism and Technical Communication from Colorado State University. She was named to PRWeek's 40 Under 40 in 2015.

SECTION 12 – Executive Bios *continued***Mark Fischer**

General Counsel & Secretary, PVH Corp.

Mark Fischer is the Executive Vice President, General Counsel and Secretary at PVH. Based at the company's New York City headquarters, Mark oversees all legal matters for PVH. Mark joined PVH as Vice President, General Counsel and Secretary in 1999, was promoted to Senior Vice President in 2007 and assumed his current position in 2013. He has been a guest lecturer on Compliance at Fordham University School of Law since 2018 and has been a featured speaker/lecturer for the OnConferences CLO Certification Program, at the Retail Industry Leaders Association's Retail Law Conference and at the Fashion Law Institute's Annual Symposium. Mark was named to the Legal 500 GC Power List 2019 and received the OnCon Icon Top 50 Corporate Counsel Award in 2020 and 2021. His team was named by Lexology and the Association of Corporate Counsel as the Top Commercial Team globally in 2020.

Mark oversaw the corporate and legal work, or was principal legal counsel, on all of PVH's major acquisitions and dispositions, including the purchases of *IZOD* (1995), *Calvin Klein* (2003), *ARROW* (2004), *Superba Neckwear* (2007), the *Van Heusen* trademark in Europe and Asia (2008), *Tommy Hilfiger* (2010), *The Warnaco Group, Inc.* (2013), *True&Co.* (2017) and *Geoffrey Beene* (2018), and sales of *Speedo* (2020) and the Heritage Brands business (2021). The *Tommy Hilfiger* acquisition was named M&A Global Network's Consumer Products and Services Deal of the Year.

Prior to joining PVH, Mark was a Partner in the corporate department of Rosenman & Colin LLP, which is now known as Katten Muchin Rosenman LLP. His practice included securities, mergers and acquisitions, and financing, as well as general corporate counseling, with PVH as one of his corporate clients. He joined Rosenman as an Associate in 1989 and became a partner in 1996.

Mark graduated from Brandeis University with a Bachelor of Arts in Politics and earned his J.D. from Boston University School of Law. He is admitted to practice as an attorney in the State of New York and the Commonwealth of Massachusetts, as well as in the United States District Courts for the Southern and Eastern Districts of New York and the United States Supreme Court. Mark was named to the GC Powerlist — United States, 2019 published by *The Legal 500*.

SECTION 13

Photos

A collection of photos from our associates around the globe.

If you are interested in receiving any of these files or are looking for additional options, please contact PVH Comm at PVHCOMM@pvh.com.

